



1. Background

The Cornish Plastic Pollution Coalition (CPPC) is a grouping of more than 50 environmental organisations, local marine conservation groups, beach cleaning groups and marine science experts, collectively representing tens of thousands of people in Cornwall and beyond.

Cornwall has a thriving network of local marine conservation volunteer groups who promote and protect the marine environment in their local patch. This Network of local marine conservation groups has been encouraged and supported through the Cornwall Wildlife Trust's Your Shore project. It is recognised that together, this network is a powerful voice for our marine environment.

The CPPC formed from a sub-group of the Your Shore Network following a workshop on marine plastic and litter held at the annual Your Shore Conference in February 2016. The aim of the sub-group was to find out which local marine groups were already tackling some elements of marine litter, what they felt the biggest problems and needs were, as well as highlighting certain aspects where we could be stronger by working together. There was a huge amount of support and interest and the resulting CPPC was established shortly afterwards as an informal partnership of interested parties.

The CPPC has continued to grow in both number of partners involved and in their output and it was agreed that it would be useful to set out Terms of Reference to help new members or representatives understand the purpose of the group and how it functions.

2. Terms of Reference (Aims)

The Terms of Reference for the CPPC are:

- to raise awareness of the issue of marine litter and plastic pollution around our coastline by working with community groups, interested schools, and other organisations who wish to engage with the CPPC;
- to informally improve information exchange and coordination between organisations and volunteers involved in marine litter and plastic pollution in Cornwall;
- to specifically highlight the issue of balloon debris in Cornwall;
- to raise the issue of marine litter and plastic pollution with identified businesses and organisations and try to persuade them to change their practices to more environmentally friendly methods / products.

CPPC uses evidence gathered from local beaches to make contact with businesses, companies, charities and organisations whose branded balloons and other materials are found during Cornish beach cleans.

The CPPC will continue to work with other networks, organisations, groups and individuals to try and further this work both locally and nationally.

2.1 Membership

The CPPC is an informal coalition and membership is open to any organisation, group or individual who wish to play a part in reducing the amount of plastic pollution seen on our beaches and in the marine environment.

All members will receive email updates from the group and requests for action. It is up to each member/ representative whether they sign a specific letter or call to action and there will be no obligation or any pressure from the CPPC to do so. It is understood that this is a broad coalition with organisations representing many members and areas of interest.

The CPPC will give appropriate notification for outputs requiring membership signatures or input, to allow for due diligence and consideration by members. This should be a minimum of 10 days where possible, however it is understood that some actions may have to have a quicker turn around due to external deadlines.

Individual members, who are not necessarily affiliated with any group, but are passionate about the issue, are not expected to act as individual signatories, but are encouraged to attend meetings, get updates, suggest ideas and assist with outputs for approval by coalition members.

Members can apply to join the CPPC at any time and can also resign membership for any reason should they so wish. A list of current members will be maintained by the CPPC Co-ordinator/s. Members details and emails will be kept in accordance with the CPPC Data Protection Policy.

Organisations or individuals may be invited to attend specific meetings with the consensus agreement of the group.

It is the responsibility of members:

- to provide updates to the CPPC as appropriate
- to feedback information and share updates from the CPPC within their own organisations
- to respond to requests from the CPPC in a timely manner within timeframes given
- to take forward actions as necessary but only in so far as capacity and individual preferences allow.

2.1.1 Current Membership (October 2018):

CPPC CURRENT MEMBERS OCTOBER 2018	
#2 Minute Beach Clean	@Refresh Porthleven
British Divers Marine Life Rescue	A Greener Bude
Capturing our Coast	Atlantic Diver
Cornish Seal Sanctuary	Beach Guardian CIC
Cornwall Seal Group Research Trust	Cornwall Federation of WIs
Cornwall Wildlife Trust	Fathoms Free
Environment Plymouth	Fishy Filaments
Exeter & Falmouth University Students Union	Friends of Poldhu
Falmouth Marine Conservation	Friends of Polurrian Beach
Fishing for Litter South West	Friends of the Fowey Estuary
Friends of Par Beach	Friends of St Andrew's Wetlands Reserve
Friends of Portheras Cove	Helford Voluntary Marine Conservation Area
Ghost Fishing UK	Lizard Peninsula Friends of the Earth
Isles of Scilly Wildlife Trust	Mounts Bay Marine Group
Looe Marine Conservation Group	Newquay Crab
Love Portreath	Newquay Sea Safaris and Fishing
National Trust in Cornwall	PL24 Community Association
Newquay Marine Group	Plastic Free Falmouth
Plastic Free Plymouth Waterfront	Polzeath Marine Conservation Group
Prof. Brendan J. Godley, Chair in Conservation Science, Director of the Centre for Ecology and Conservation, University of Exeter (Penryn Campus)	Prof. Richard Thompson (Plymouth University Marine Sciences Dept)
Rame Peninsula Beach Care	St Agnes VMCA
Rame Wildlife Group	The Final Straw Cornwall
	The Happy Turtle Company

ReFill Bude	The Plastic Movement
ReFill Cornwall	Three Bays Wildlife Group
RSPB	Transition Falmouth
Smartie Lids on the Beach	Transition St Agnes
Surfers Against Sewage	Transition Truro
Sustainable St Agnes	Truro Green Street Volunteers
Truro Cathedral	Widemouth Task Force
West Cornwall Friends of the Earth	

2.2 Contact

Claire Wallerstein and Delia Webb are currently the Co-ordinators and key contacts for the CPPC:

Claire: claire.wallerstein@gmail.com 01752 823308 / 07815 567234

Delia: deliawebb@btinternet.com 01736 787191 / 07736400960

2.3 Meetings

The CPPC normally meet 2 times a year but additional meetings may be arranged when necessary. Regular updates are also sent to all members by email.

There is no official chair or secretary to this coalition, unless otherwise arranged during the informal update meetings. However, there will at all times be at least two named Co-ordinators who will maintain the membership list, correspondence files, and act as administrators for the group including on social media accounts.

Any Member may propose an item for the Agenda of any meeting by contacting the above.

3. Areas of work

The CPPC has 2 key areas of work:

- Reactionary responses to local issues and finds on beaches (eg: balloons and microplastics)
- Planned programme of support for ongoing areas of work, including those co-ordinated by other organisations.

3.1. Local issues:

The joint initiative of the CPPC aims to aid communication between its members to disseminate information as well as share data, links to petitions and awareness campaigns. The group is aware that there is a huge amount of research ongoing in this field and that there are numerous issues that need to be resolved but are equally aware their attentions need to be focussed on specific local issues where our joint voice can make a difference.

Some recent areas of work include:

- Balloon releases and promotions
- Fishing net recycling
- Recycling of beach clean material
- Shot gun cartridges
- Reducing single use plastics within our communities
- Promoting best practice in the plastic production industry
- Research into the use of plastic biomedica in local wastewater treatment plants

3.2: Planned programme

The CPPC recognise that there are other local, national and international campaigns and areas of work where they could add their support and help raise awareness, particularly within local communities. These initiatives are often led by other organisations and where there are sensitivities that need addressing in terms of timing and responses, CPPC will take the lead from those lead organisations where possible. However, this should not stop the CPPC from promoting their support for these areas of work locally.

Areas of work that may require additional input and planning include:

- Proposals for a bottle deposit scheme
- Changes in legislation for microbeads

The CPPC will endeavour to connect with specific members that may have affiliations with any target businesses / organisations before letters are drafted and circulated, to avoid any conflict.

Should any member have concerns over any specific outputs or focus of the CPPC then please raise it with the group for discussion.